METHOD OF PROVIDING PROGRAMMING REMINDERS FOR FUTURE TELEVISION PROGRAMMING EVENTS

Abstract of Disclosure

A method of providing programming reminders and recording settings for future television programming events. The present invention incorporates a unique, identifying code within a future television programming event preview. Upon viewing the preview, the viewer selects the preview and the present invention automatically gathers and conveys the identifying information contained within the identifying code to the television system. The viewer can then choose how a reminder should be provided to remind the viewer when the desired future programming event is being broadcast.